

# GRAFITACK PROMO SERIES MATT COLOURS



## REFERENCES P101M to P191M

Released on 10<sup>th</sup> July 2017

### Provisional Specifications

### Description

The REACH compliant Grafitack Promo series is a soft cadmium-free monomeric calendered PVC film, provided with a pressure-sensitive semi-permanent acrylic adhesive. This adhesive is protected by a high-quality silicone paper. The material comes with a light grey print on the backing paper.

### Composition

Film : 70 micron thick monomeric calendered PVC film  
 Adhesive : semi-permanent pressure-sensitive water-based acrylic adhesive, with a high resistance against UV-radiation, chemical products and humidity.  
 Backing paper : siliconised white kraft paper of 120 gr/m<sup>2</sup>

### Application

The Grafitack Promo matt series was developed for all kinds of indoor applications, such as sign making in shops, at trade shows, in warehouses, etc... The matt film does not reflect the light. The Grafitack Promo matt series can also be used for short term outdoor applications (2 to 3 years). Think of commercial use on shop windows, for party decorations, seasonal offers, publicity panes, etc...

### Product advantages

The Grafitack Promo series offers excellent flexibility and it can be peeled perfectly.

### Product specifications

Technical properties at a relative humidity of 50 ± 5 % and a temperature of 23 ± 2°C.

		Test method	Result
1.	<b>Thickness<sup>1</sup></b>		
	Thickness vinyl	Din53370	70 micron
	Thickness vinyl + glue + backing paper	Din53370	210 micron
2.	<b>Elongation at break<sup>2</sup></b>		
	In production-length direction	Din53455	> 135 %
	In cross direction	Din53455	> 135 %
3.	<b>Dimensional stability<sup>3</sup></b>	Finat 14	< 1.00 mm
4.	<b>Degree of gloss</b>		
	Maximum (measuring angle 85°)	Din67530	< 20 GU (gloss units)
5.	<b>Adhesion strength<sup>4</sup></b>		
	After 20 minutes	Finat 1	6 N/25mm
	After 24 hours	Finat 1	8 N/25mm
6.	<b>Quickstick<sup>5</sup></b>	Finat 9	4 N
7.	<b>Expected outdoor life span<sup>6</sup></b>	-	Adhesion : 3 years P190M, P191M : 1 year Colour : 2-3 years
8.	<b>Temperature range</b>		
	At application	-	+10°C to +35°C
	At use	-	-15°C to +60°C
9.	<b>Colour back print</b>	-	light grey
10.	<b>Flammability</b>		
	If applied on aluminium, glass, steel = self-extinguishing		

## Storage instructions

All Graftack materials always need to be stored in their original packing and with the original protection flanges (and preferably stored vertically).

In order to avoid any loss of quality, the Graftack materials should also be stored in suitable conditions, that is at a temperature between 10 and 20°C, and a relative humidity of 50%.

Under these conditions, the Graftack materials can be stored up to two years.

## Remarks

In order to achieve an optimal result, we advise you to clean the surface with isopropanol and/or to use a low-tack application tape !

As the colour of the film can differ slightly for each production run, we advise you not to use films with different batch numbers in one single and critical job. The number to be taken into consideration for this purpose consists of the first 5 numbers of the 7-digit batch number.

## Important

The information, mentioned in this product data sheet, is based upon tests that were executed by Grafityp, and that we consider to be reliable. The information always represents an average, a minimum or a maximum value, and should be considered as such. It is only given for your information, and does not give any guarantee. It is up to the end user to decide whether or not the product is suited for his particular application.

- 1)**  
The thickness of the Graftack materials may vary slightly. The indicated value is an average value, obtained from a series of measurements.
- 2)**  
The elongation at break of the Graftack materials may vary slightly. The indicated value is a minimum value, obtained from a series of measurements.
- 3)**  
The dimensional stability is the shrinkage of the unprinted material in mm. This value is measured by applying the film on aluminium (10x10cm), and placing it in a hot-air oven at 70°C for 48 hours (= Finat 14 Method, adjusted according to our own internally developed procedure). The indicated value is a maximum value, obtained from a series of measurements.
- 4)**  
The adhesion strength is measured on glass, and this after 20 minutes and after 24 hours. The film is removed again in an angle of 180° and at a speed of 300 mm/min. The indicated value is an average value, obtained from a series of measurements.
- 5)**  
The "Quickstick" is the direct adhesion strength, measured on glass. The indicated value is an average value, obtained from a series of measurements.
- 6)**  
The expected outdoor life span refers to outdoor use under Central European conditions and to vertical applications. Non-vertical application can reduce the life span up to 50%. The expected life span of our films is based upon professional application on a dry, degreased and suitable background. The life span can also differ, depending on the colour (due to the pigmentation). Tropical conditions, or the use near chemical emission, may have a detrimental effect on the life span.  
For more detailed information we also refer to our general "Grafiprint Warranty Certificate" and to our "General Terms and Conditions of Sale and Delivery".